# ZONES

# UNIFIED COMMUNICATION

Whitepaper

- Overview
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- Client Problem / Need







## Unified Communication

### Workplace MODERNIZATION Overview

In Its simplest form, Audio Visuals (AV) is about helping people communicate an idea effectively and share information.

AV technologies are used to communicate ideas everywhere: to doctors in operating rooms, teachers in classrooms, student in dormitories, corporations in boardroom/conference room, lawyers in courtroom, marketers in retail stores and rock stars on the stage. It would be a dull world indeed without AV communication. Adding AV to an idea helps people pay attention, learn, laugh, enjoy, make decision and remember.



#### **HUDDLE SPACE**

Conferencing, Wireless Presentation, Sound Reinforcement, Digital Signage, Capacity of Up to 4 People

#### **MEETING ROOM**

AV Switching, Signal Extension, Sound Reinforcement, Device Control, Up to 8 People

#### **CONFERENCE ROOM**

Wireless Presentation, Signal Extension, Sound Reinforcement, Device Control, Up to 12 People

#### LARGE CONFERENCE ROOM

AV Switching, Signal Extension, Sound Reinforcement, Device Control, Capacity of Up to 16 People

#### TRAINING ROOM

AV Switching, Signal Extension, Sound Reinforcement, Device Control, Capacity of Up to 40 People

#### **CLASSROOM WITH RECORDING**

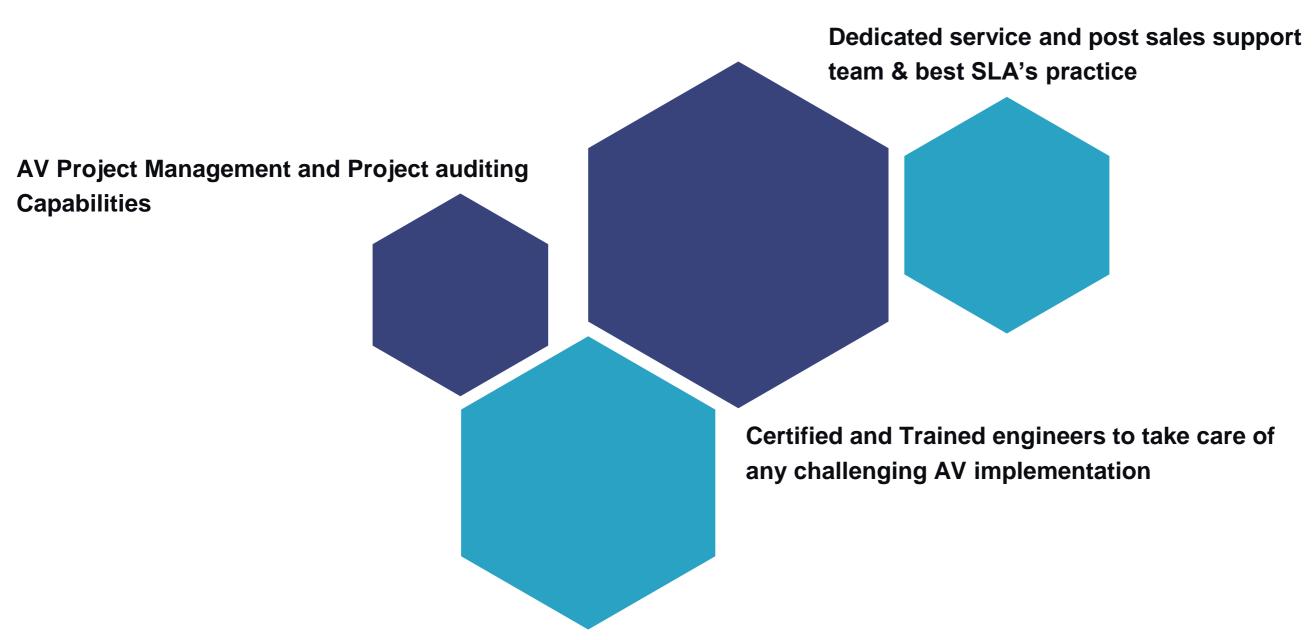
AV Switching, Signal Extension, Sound Reinforcement, Device Control, Up to 30 People







Increasing digitization and AV role in business leads continuous development in new technologies & integration with IT systems. By creating an integrated, user-friendly environment with the latest video, voice, security and data collaboration technologies, our highly qualified and versatile systems integration team is equipped to design systems, prepare specifications and CAD drawings, fabricate, program, install & maintain.



Dedicated AV Pre-Sales team to Consult & Design as per User requirements and Latest AV Practice and Dedicated Design, Business Development and Sales force at HO & Regional level



# Client Problem / Need



- When Teams are not able to communicate with peers due to lack of platform.
- CEO/CTO want to address whole staff in one go, and IT says "not ready".
- World is moving towards 4K/6K/8K
   video resolutions and organization
   are still using VGA & SD Video resolutions.
- In Boardroom, important meeting is going on and participants experience AV glitches.
- Staff checks regularly the status of a particular meeting room?
- Interoperability of existing platform is missing to connect with others.
- Cables are messy in meeting rooms
   / conference rooms / boardroom.
- Team / Project discussions become directionless due to non-clarity in presentation/annotation/notes.
- Members are unable to reach on time for an important meeting & they don't have collaboration platform to join remotely.
- Existing infrastructure is more than 5 years old & AMC cost is increasing on YoY basis.





# Who needs AV Solutions?

- Corporate
   (Enterprise/Mid Market/SMB)
- Education (School/Universities)
- Healthcare
   (Hospitals/Diagnostic / IVF Centres)
- Broadcast, Retail and Themed
   Entertainment
   (Movieplexes, Fashion Stores, LFRs, TV Channels, etc.)
- Courtrooms
- House of Worship
   (Temple/Church/Gurudwara etc.)
- Hospitality Groups
   (Premium & Luxury Hotels, etc.)
- PMC / Consultants, etc.

